

Marketing / Graphic Design Portfolio

1. UTC Overseas Graphic Design Work



Social Media posts made from scratch on Canva



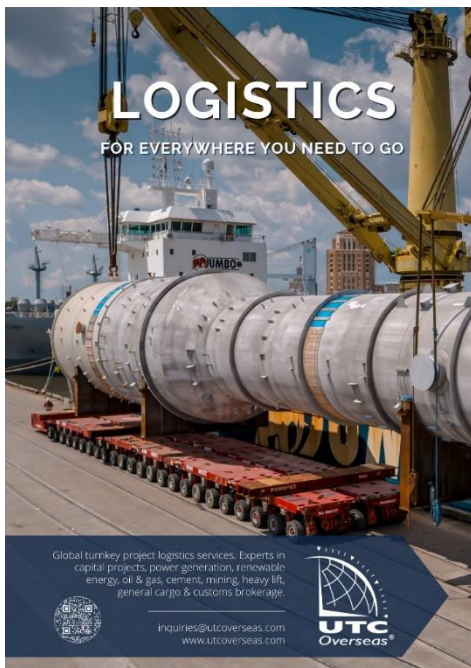
Advertisement page in supply chain newsletter. Helped design the template with Photoshop and Canva



Global Logistics Solutions advertisement made with photoshop



UTC Green Initiative social media post made on Canva



2nd version of Advertisement page in Supply Chain Newsletter



Customs Capability statement, template made from scratch on Canva



Brochures for the company

2. Stryker Graphic Design Work



Power BI dashboard that I worked on with another intern. Used Photoshop to design the page



Quick links

[OPERATIVE TECHNIQUE](#)
[SYSTEMS COMPONENTS GUIDE](#)

Tray Layout Cards

Tray Layout Card (IMN) - T2 Alpha
Content ID: T2-TLC-12

Back Table Layout - T2 Alpha Tibia

Tray Layout Card - T2 Alpha Tibia Instruments
T2 TLC 4

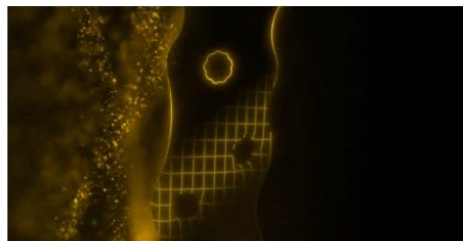
Tray Layout - T2 Alpha Tibia DTS
T2 TLC 2

Inventory Control Sheets

Inventory Control Sheet - T2 Alpha Tibia
T2-005-3

Highspot "smart page" I created to lay out each product in my division

stryker



The Pangea Experience

August 9, 2024 | or | August 10, 2024
MGM Grand, Las Vegas, NV

At Stryker's trauma business, we're going **full force**, and we want you to be at the forefront of our latest advancements.

Join us in Las Vegas for an exclusive opportunity to learn more about our story and evolution from a nailing company to your go-to partner for everything trauma with the addition of the Pangea plating system.

On August 9th -10th, 2024, choose one of two full-day courses to get hands-on experience with our plating and nailing portfolios, and hear from expert thought leaders within the industry who will share their experience about our products and surgical applications.



Sample email that I created with Marketo



Portfolio by indication



Highspot page for overall Trauma Division which I redesigned to be organized better and look more appealing

3. Retouching

Retouching the photo to get the drink out of the person's face on the left



Before



After

4. Personal Projects

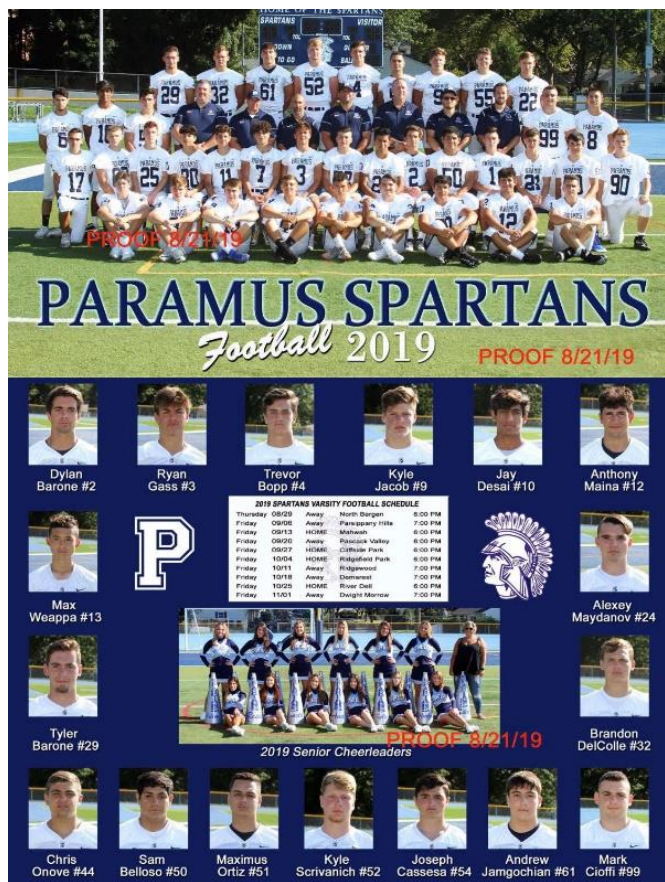


A fictional Pool team promotional team picture

More fictional Pool team with real players that have photoshopped uniforms



Custom uniforms for the team, made entirely from scratch



Poster for my football team



Poster for a stop motion film that my friend made



Executive Board social media post for fraternity



More mock uniforms for fictional Pool Team

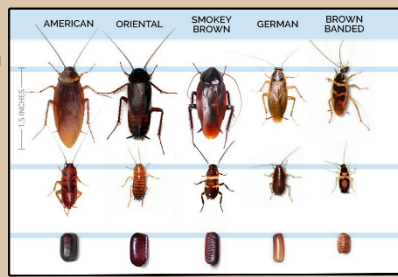
Mania's Cockroach Patrol



Because cockroaches eat a wide range of food, including rotting garbage, they can spread diseases to humans including salmonella, gastroenteritis, and more. Recent studies have also shown cockroaches can cause allergies too. This is why they need to be terminated!

DID YOU KNOW?

Roaches can lay around 300 eggs a year! Infestation can happen very quickly which is why it is important to kill the problem fast! Even after they are killed, they can still leave behind traces that can harm households. We at Mania's Cockroach Patrol exterminate, fumigate, and then cleanse our clients households ensuring that there are no leftover traces of Cockroaches!



Know Your Roaches!

Roaches come in different shapes, colors, and sizes. It's important to be able to identify them no matter which one is in your home.

Common Hiding Spots



Cracks in Wall



Under Sink



Water Heater

Request a Free Estimate

Call: 1-800-812-1257 | Email: ManiaPatrol@gmail.com

We Exterminate
We Fumigate
We Cleanse



Follow us @Maniapatrol



ork starts on page 8

Project for World of
Insects class at Rutgers

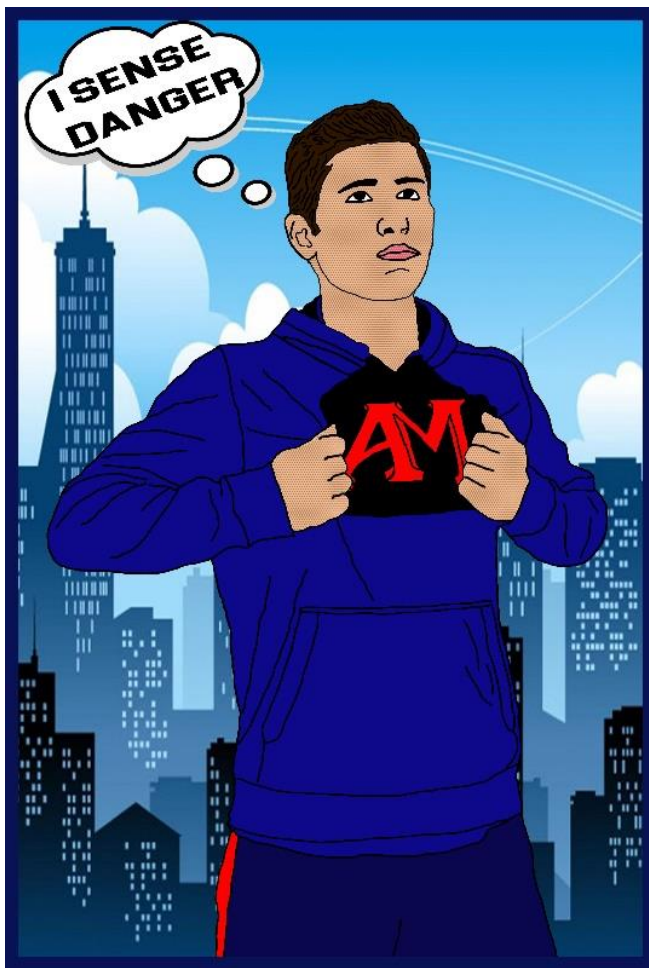


Personal art I made
reflecting my baseball
career



ANT INC.

Some logos I created
for mostly fictional
companies or teams



Comic Book art made in a graphic design class for a project in high school

Board game I made while in middle school with photoshop

FORTUNES Remastered

1	2	3
4	5	6
7	8	9
10	11	12
13	14	15
16	17	18
19	20	21
22	23	24
25	26	27
28	29	30
31	32	33
34	35	36
37	38	39
40	41	42

1. Go to 22	2. Feeling Lucky? Read 23 (bottom)	3. Jake Paul challenged you to a boxing match go to 9	4. Go to Jail and skip a turn (Unless you are the Cop)	5. Bowling Alley	6. You Win!
7. Snow	8. Its Santa! Go to the mall	9. Jake Paul KOrd you to space 5	10. If you play baseball (Baseball Player) go to Yankee Stadium	11. JAIL	12. You found a cake! But not the right one
13. The Mall	14. The Mall	15. A tornado catches you back 3 spaces	16. SHORTCUT Go to 42	17. You obtained The ANT.INC Key	18. ZOO
19. You're deported go to 6	20. Follow Portal to 31	21. If You're The Knight roll again	22. ZOO	23. Casino	24. Hop on the train go to train station
25. Mafia Towers	26. There's a fire! Go To 31	27. Ice Fishing	28. Villains (Fish or Ninja) move 2 spaces forward	29. If you are food (cake) go to Chills	30. Knight Temple
31. Train Station	32. Go to 37	33. KD dunked on you go back to the zoo	34. Fortune Teller Switch Spaces with Someone	35. Follow Portal to 31	36. Trap Door You Lose!
37. Fish Kingdom	38. Chills	39. Ninja Kick Go Back 2 Spaces	40. Fish Kingdom	41. Trap Door You Lose!	42. You Win!

2: You can choose to gamble by rolling again, however, if you get between a 1-3 you lose the game, but if you get a 4-6 you move to space 40



Social Media post for a fraternity event



Another Stryker Social Media Post. Template was already made but I had the freedom to design it more



Project made in high school for a graphic design class



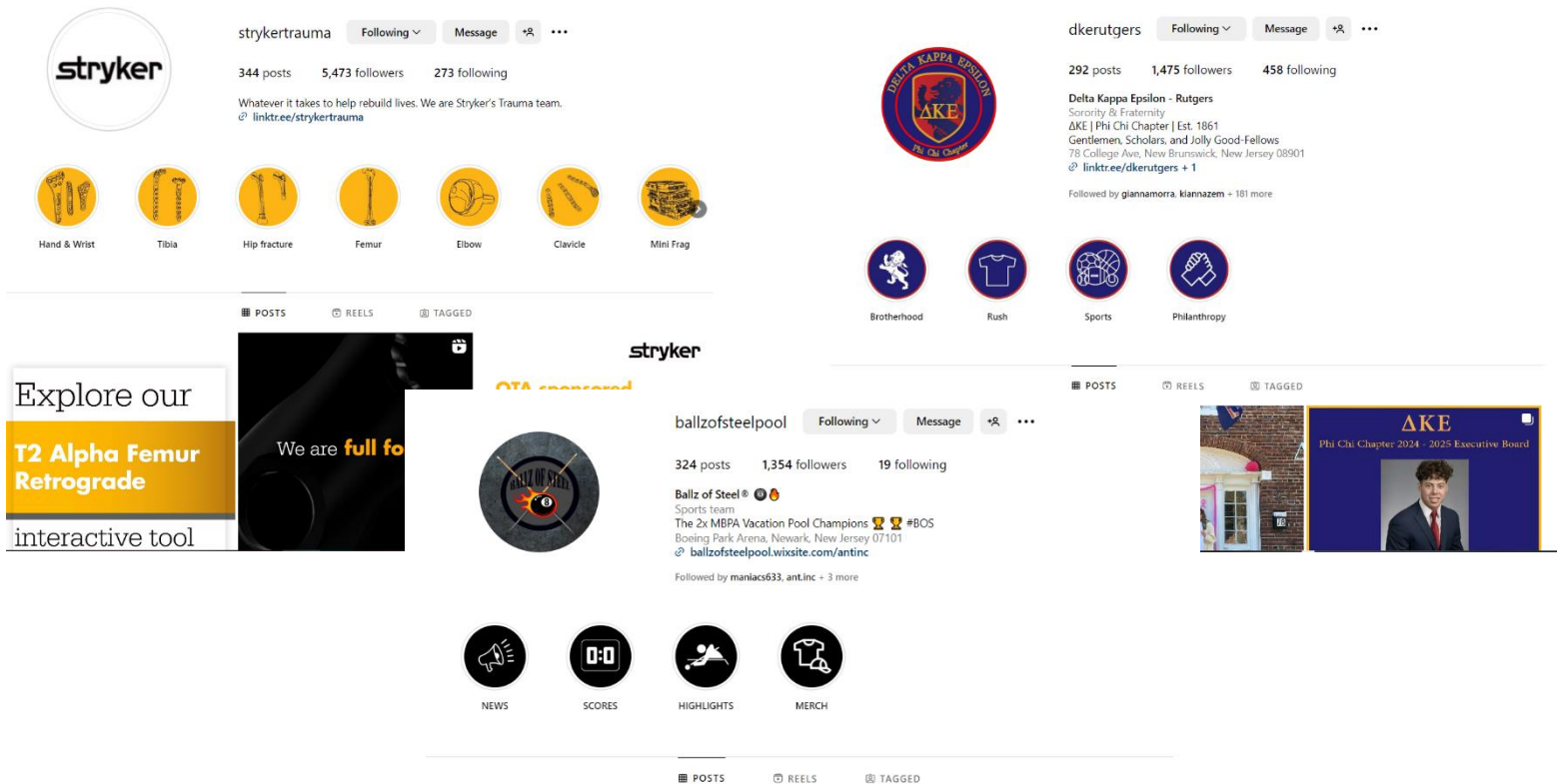
Mock uniform design for a football team

Social Media Portfolio

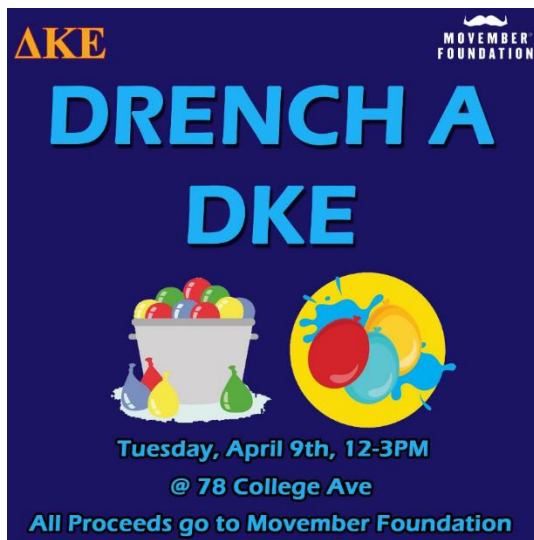
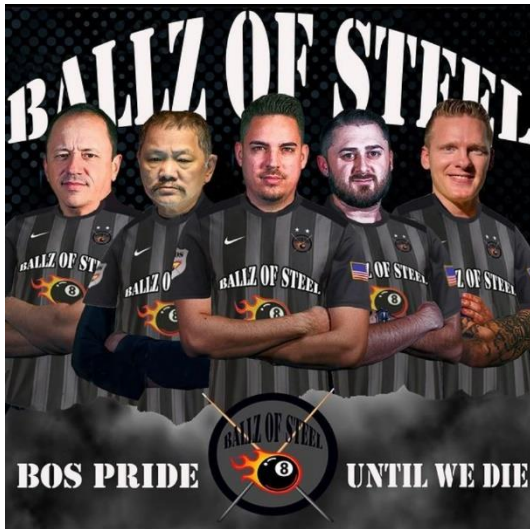
Here are some social media accounts that I have either created, helped manage, or created posts for:

Instagram:

- @Strykertrauma
 - For this account I created content for it during my internship this past summer. Posts from May 2024 – August 2024 were contributed by me. I worked with the digital marketing team to discuss what kind of content we wanted and then created it. I worked on videos as well for some of these posts.
- @Dkerutgers
 - This is the account for my college fraternity which I posted on from April 2023 – May 2024. I created graphics for posts and added a lot to the look of the page. I created the profile photo, Added the “sorority & fraternity” business account tag, added the location of our house, created a linktree, and created the stories saved in the bio that was sectioned off to different sections such as “brotherhood”, “rush”, “sports”, and “philanthropy”.
- @BallzofSteelpool
 - This account is a personal account that was made for fun for a fictional pool/billiards team that I made with my brothers and cousins. It was at first just made for fun, but eventually, I used it as a catalyst to create cool-looking graphics to make the account seem like a real sports team. I used Photoshop and other graphic design software to create team uniforms and edit them on to people. I created a website too to go along with it. In the end, while still a fictional creative project, this account shows many of my strengths when it comes to creating content on social media.



Here is a gallery of some of the posts and content I worked on from these accounts:



stryker

Taking our dedication to new levels with **Hand & Wrist**

Check out the events planned for this year. →

Visit us at booth #643

ASSH | American Society for Surgery of the Hand

stryker

The launch of the Pangea Plating System marks a significant milestone for Stryker, our customers and the patients they serve. With the addition of Pangea, Stryker is the go-to partner for everything trauma – nails, plates, external fixation devices, and more, backed by our dedicated team and exceptional service.

► **Eric Tamweber**
Vice President and General Manager, Trauma, Stryker